

## SAMPLE INTRODUCTION

Good [morning/afternoon/evening], everyone.

[Today/Tonight] it's my great pleasure to introduce our next speaker.

He's responsible for five multi-million-dollar business success stories in his home country of Australia, all before the age of 30. His humble beginnings, the adversities that he faced, and his epic rise to success are inspirational stories of how anyone, with the right motivation and the right strategies, can achieve anything they set their mind to.

Today, he's a bestselling author, whose book, *The Introvert's Edge*, has received endorsements from Harvard, Princeton, Neil Patel, and Marshall Goldsmith, just to name a few. He's been featured by Fox, NBC, Fortune, Forbes, INC., Entrepreneur, and CEO – and if that wasn't enough, he's also the founder of Small Business Festival, which INC. has named a Top-3 national conference for small business.

We asked him to join us today to talk to us about [specific to each topic]. It's a subject that should mean a lot to us all because [reason – supplied on request to speaker].

Please welcome the man Forbes calls “the real deal,” the Rapid Growth Guy himself, Matthew Pollard!



## ABOUT MATTHEW

Young, energetic, contemporary, relatable, a powerhouse of differentiation, an expert in niche marketing, and a master sales systemization coach, Matthew is passionate about helping organizations thrive and succeed. With five multimillion-dollar business success stories to his name, all before the age of thirty, his achievements are reflected in the value and credibility he brings to every presentation.

Matthew is not a theorist; his methods come from hands on, real-world experience. With over 3500 business transformations and counting, Matthew provides instantly-actionable strategies that make a real and lasting difference to audiences. Whether you're a multinational conglomerate providing complex solutions to Fortune 500 companies, or a small business association working to give your members an edge over the competition, Matthew provides an uncomplicated blueprint for growth and success.

Matthew's meteoric rise against all odds – and his honesty in sharing his personal challenges – creates an inspirational atmosphere of possibility and belief. Participants walk out of his presentations thinking, "If he can do it, so can I"... and with a complete understanding of the exact steps to follow to skyrocket their success.

And when it comes to understanding what makes a speaker truly stand out, Matthew gets it. As Founder and Executive Director of Small Business Festival, ranked as INC's #3 conference in America for small business, he is annually responsible for organizing hundreds of speakers for thousands of attendees. He knows what it takes to motivate and inspire an audience, provide an amazing experience, and deliver long-lasting ROI.

Matthew is an internationally award-winning blogger and contributor to CEO, Entrepreneur, and Top Sales World Magazine. He is a recurring guest on FOX and NBC, and has appeared on top-rated podcasts including Entrepreneur on Fire and Eventual Millionaire. He's the author of the bestseller *The Introvert's Edge: How the Quiet and Shy Can Outsell Anyone*, endorsed by Neil Patel, Brian Tracy, Mark Roberge of Harvard, Derek Lidow of Princeton, and dozens more.

If you're looking for a keynote speaker with an edge, who provides absolute return on investment, who will assist your organization in achieving unprecedented results, Matthew Pollard is your Rapid Growth® Guy!



## I'D LOVE TO HEAR FROM YOU!



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Thanks for your interest and for taking the time to see what I have to offer. I'd love to hear more about your event and how I can help make it a success!

*Matthew Pollard*